



MAINTAIN YOUR MERCHANDISING

Here are four basic merchandising principles. Keep these in mind every day as you're walking through the store. When you see a problem, fix it as soon as you can. That way, the store is always looking good for every customer.

1

FULL

- Restock empty displays.
- Alert managers to out of stocks.
- Pull all products forward.

2

FACED

- Turn products so the front label faces the customer.
- Make full use of product labeling.

3

COMPLETE

- Look for orphan or empty items.
- Check that price tags and signage is correct.

4

CLEAN

- Pick up items off the floor.
- Clean dusty merchandise.

