



Trainer's Toolbox

Effective Counter Displays

Checkout Counter Displays



Everyone Sees Them



Remind Customers



In Easy Reach



Create Urgency





What Products Work Best

- Consumables
- Low-Priced
- Seasonal





What Products Work Best

- Unusual
- Common
- Durable



Service Counter Displays



Specific

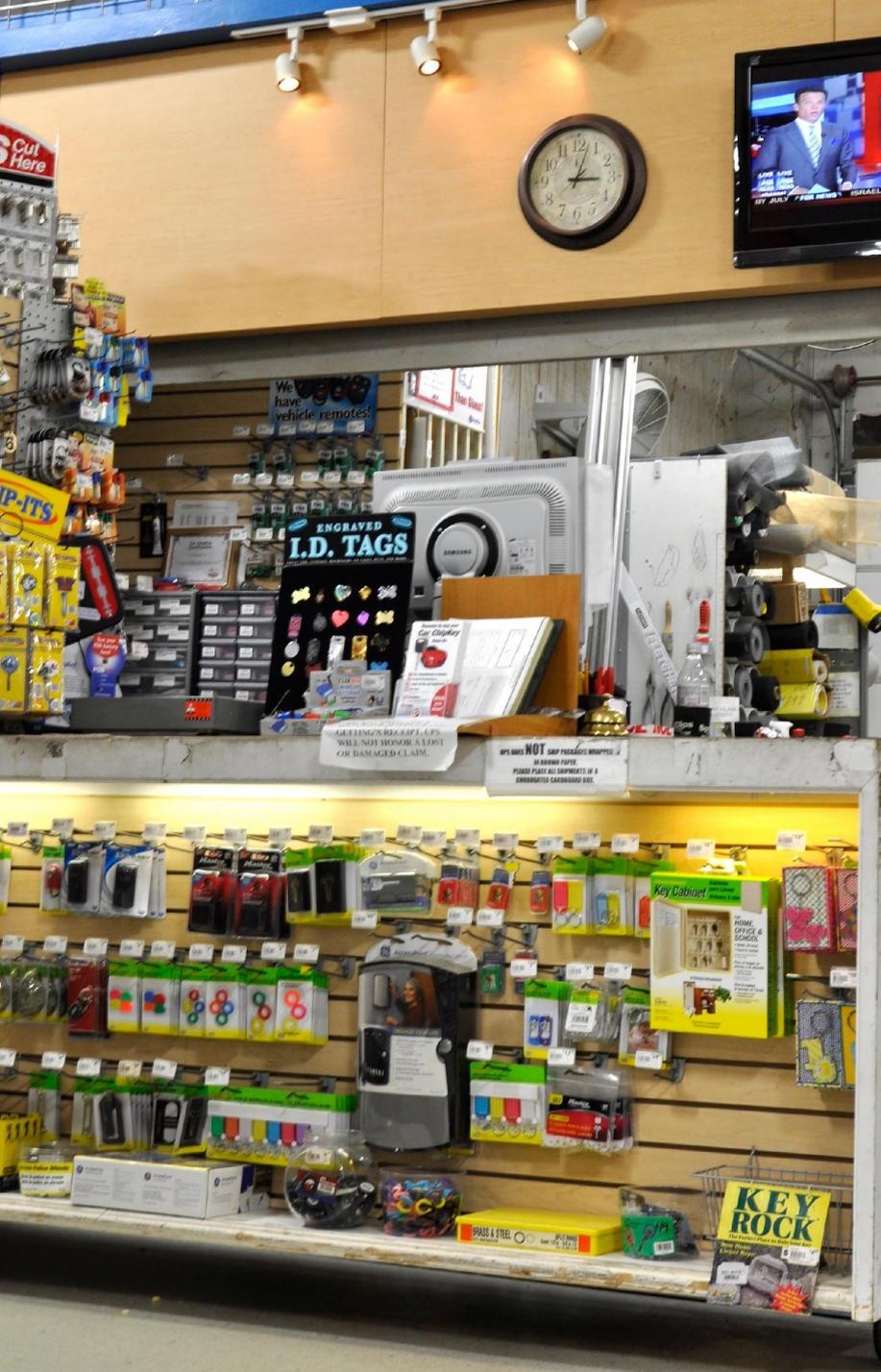


Pass the Time



Conversation Starter





What Products Work Best

- Small
- Stable
- New Product
- Consumables



What You Can Do



Organize



Stock



Ask



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