

Patio Furniture Add-on Sales

When customers purchase patio furniture, there are a lot of other items you can sell to help make their outdoor living spaces more comfortable. Here are five items you might want to suggest. Adding them to the patio furniture display can also encourage add-on sales.

The diagram below shows how some of these items can be displayed and where adding more can contribute to a comfortable outdoor living space.



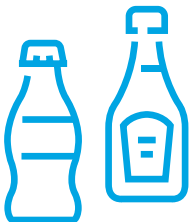
Insect Repellent

Nearly everyone will want to keep pesky bugs away. Their options will likely include candles, personal sprays, mosquito traps, dunks and lawn sprays.



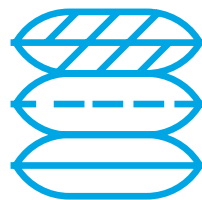
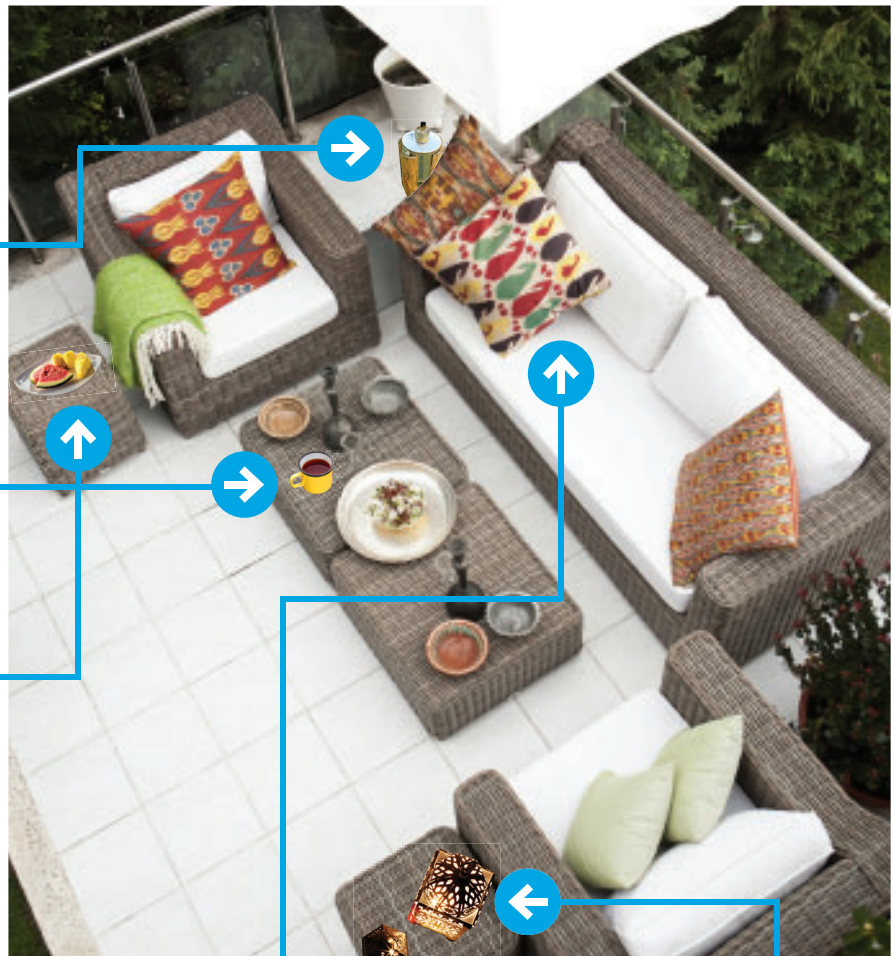
Housewares

A table set with dishes and serving bowls is a natural fit for a patio furniture display. Customers may even want a separate set of dinnerware dedicated for outdoor use.



Consumables

Whether it's BBQ sauce for grilling or a cold drink and salty snack for cooling off, there are plenty of reasons you can suggest something from your consumables category.



Outdoor Decor

Whether it's pillows and rugs or baskets and windchimes, the possibilities for decorating an outdoor space are endless. Invite customers to browse all you have to offer to see what inspires them.



Outdoor Lights

Show customers a sampling of all the outdoor lights you have to offer, including candles and solar powered lights. Help them enjoy their patio furniture later into the evening.