MAKE YOUR MOTHER'S DAY

A dollar spent at a locally owned home improvement store will generate 97 percent more local economic activity than a dollar spent at a big-box store this Mother's Day.

Source: 2015 NRHA/Independent We Stand *Home Sweet Home Study*

NRHA
North American Retail Hardware Association

INDEPENDENT WE STAND
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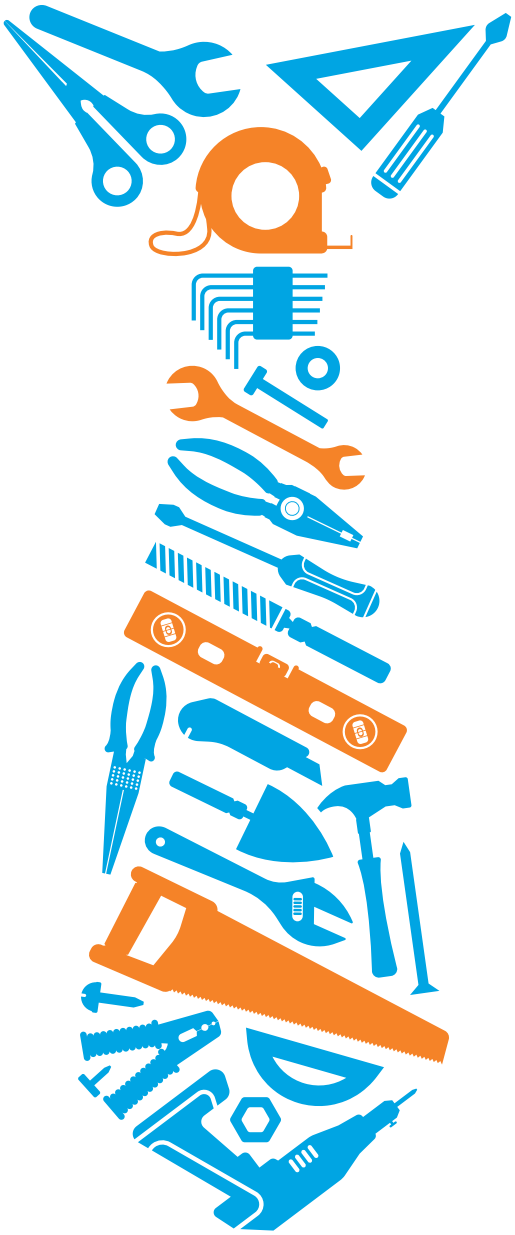
MAKE YOUR FATHER'S DAY



If you buy $50 in gifts at your local home improvement store this Father's Day, $11.50 will stay in your community. Spend the same amount at a big box, and your community loses nearly half that amount.

Source: 2015 NRHA/Independent We Stand *Home Sweet Home Study*

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