



North American Hardware and Paint Association

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NHPA to Host Technology Conference in 2023

Aug. 15, 2022, *INDIANAPOLIS*—The North American Hardware and Paint Association (NHPA) has announced plans to host the 2023 NHPA Independents Conference August 2-3, 2023, in Dallas. The two-day event will highlight the latest in retail technology and focus on the solutions that independent home improvement retailers are using to improve their efficiency, their customer service and their competitive advantage in the channel.

“Technology has been a critical area of growth for the independent channel over the last several years, and it remains a key opportunity,” says NHPA chief operating officer Dan Tratensek. “We are excited to offer an event that focuses on real-world technology solutions and will bring retailers and industry groups together to learn from each other how to navigate this space.”

The conference theme is “Putting Technology to Work for You” and will feature breakout educational sessions, industry-leading speakers and retailer panel discussions. The event will also play host to two popular NHPA programs, the Young Retailer of the Year Awards reception and the Top Guns Awards.

In addition to the education, conference sessions and networking opportunities, NHPA will also be inviting technology and service vendors to exhibit and meet with attendees.

“The 2023 NHPA Independents Conference will serve as a gathering place for the entire industry,” says NHPA president and CEO Bob Cutter. “We have shared the highlights of this event with key leaders in the industry and have gotten overwhelming support for the concept. We have invited these leaders to join us next year in Dallas, and we encourage retailers, distributors and other channel members of all stripes to take advantage of this gathering to enhance the benefits it will bring to the entire channel.”

To be the first to get updates on the 2023 NHPA Independents Conference, including registration information, speaker announcements and additional events, visit YourNHPA.org/conference.

About the North American Hardware and Paint Association

Founded in 1900 by a group of retailers, NHPA is a not-for-profit trade association whose mission is to help home improvement, paint and decorating outlets in the U.S. and Canada become better and more profitable retailers. Governed by a board of independent hardware and paint retailers, NHPA fulfills its mission by providing how-to management resources, product discovery, training programs and networking opportunities for the industry it serves. Learn more at YourNHPA.org.